



## Your NAPA 401(k) Summit Itinerary

### Day 1: Sunday, March 19

**8 a.m. Check in.** OK, you don't HAVE to be there at 8 a.m., but we will be, and we'll be there all morning, and throughout the 401(k) Summit.

When you get to Caesar's Palace (just a short, fifteen minute taxi ride from Las Vegas McCarran International Airport), you'll want to stop by the **NAPA 401(k) Summit Conference Registration Desk** (immediately outside the Exhibit Hall, located in the **Octavius Ballroom** in the Caesar's Palace Conference Center).

With your registration packet, you'll find all your essential access passes, including admission to the Exhibit Hall, conference sessions, and the After Dark events, as well as drink tickets and other important information about the NAPA 401(k) Summit.

*Conference dress is business casual*

**11:30 a.m. – 12:45 p.m.** Grab lunch in the Exhibit Hall as you preview the latest offerings from event sponsors, reconnect with your peers, and plan the rest of your day.



**1 p.m.** Head over to the first general session where you'll get the latest insider insight-filled update from Capitol Hill as we bring **"the Hill" to the Summit.**

**2:30 p.m.** – Grab some refreshments on your way to...



**2:45 p.m. – 4 concurrent workshops** that will help you build your knowledge, your business, your team; MEPs, financial wellness, social security strategies, team building.



**3:35 p.m.** – Head (back) to the Exhibit Hall for some refreshment and engagement.

**4:25 p.m. NEW** for the 2017 Summit: Choose from one of two **"Super Sessions"** where you'll be able to tap into the experience and perspectives of the industry's top thought leaders in an active debate format about the most significant issues facing your business today – and tomorrow. We're talking about technology (think Robo-Advisors 2.0) and your advisor value proposition.

**NEW**

**5:30 p.m.** – After a full day of information and interaction, you'll be ready to join your fellow Summiteers in the **Exhibit Hall** for our **Welcome Reception!** Fuel up and network ahead of...

**401(k) Summit**  
AFTER DARK

**7:30 p.m. –**  
**NAPA Summit**  
**"After Dark"**  
**Brooklyn Bowl**  
**Rock & Bowl**



**Concert** – head across the street for a live concert from the rock legends of the Royal Machines, featuring Limp Bizkit's Fred Durst, in addition to dinner, an open bar, bowling, NCAA March Madness tournament on TV, recognition of the **2017 NAPA Top Advisors Under 40**, and much, much more! Dress code: jeans and t-shirts are welcome -- dress comfortably and come ready to dance!



### Day 2: Monday, March 20

**7:15 a.m.** The early bird gets... breakfast in the Exhibit Hall. Or maybe you'd prefer to get a little brain food to go...with industry information at one of NINE sponsored workshops.



**8:30 a.m.** – Why would a customer or prospect choose you INSTEAD OF your competition? Set your sights higher with a compelling keynote on the "ultimate customer experience" from internationally known expert **Scott McKain, Chairman of the Distinction Institute.**

**9:45 a.m.** - Grab some refreshments on your way to...

**10:00 a.m. - 5 (more) concurrent workshops** that will help you build your knowledge, your business, you; behavioral finance, partnering with TPAs, leveraging HSAs, take command of YOUR time and energy, and find out what plan sponsors REALLY want from advisors.



**11:00 a.m. – Peer-to-Peer Networking.** One for advisors, another for home office. The rest of you are on your own...

**12:15 p.m. –** Time for lunch - head to the **Exhibit Hall**

**1:30 p.m.** (Still) **NEW** for the 2017 Summit: Choose from one of two (more) "Super Sessions"! This time it's Investments and the post-DOL Fiduciary Regulation World!



**2:40 p.m. - 4 (more) concurrent workshops** that will help you build your knowledge, your business, your team; We're talking about marketing strategies, ESG investments, lifetime income, effective committee building.



**3:30 p.m. –** Head back to the **Exhibit Hall** for some (more) refreshment and engagement.



**4:10 p.m. - Plan Sponsor Confidential** – off-the-record insights direct from the horse's mouth(s) – in this case a panel of plan sponsors from different parts of the country, different types and sizes of

plan, different experiences... who'll tell you like it is!

**5:30 p.m. –** After a full day of information and interaction, (re) join your fellow Summiteers in the **Exhibit Hall** for our Welcome Reception! Fuel up and network before you head to...



**9:00 p.m. –** NAPA Summit "After Dark": Escape to Drai's. Unwind after a full



day of conference information and engagement as we take over Las Vegas' hottest nightclub, Drai's, located on the roof of the Cromwell hotel. We'll recognize **NAPA's Top Women Advisors** along with an unlimited bar as you take in the lights of the Strip, and jam as one of Vegas' best DJs spin the hits! It's a politics-free, no fake news zone! Dress: smart casual jeans are fine.



## Day 3: Tuesday, March 21

**7:15 a.m.** The early bird gets... breakfast in the Exhibit Hall. Or maybe you'd prefer to get a little brain food to go...with industry information at a sponsored workshop.



**8:30 a.m. - 3 (more) concurrent workshops** that will help you build your knowledge, your business, your team; this time we're talking plan benchmarking, debunking the fiduciary liability myth, navigating participant rollovers. Decisions, decisions!



**9:45 a.m. –** Wrap up your 401(k) Summit experience with insights from **Design Symphony's Chief Experience Composer Joey Coleman**, whose First 100 Days methodology has helped fuel successful customer experience endeavors at companies and organizations around the world.

**11:00 a.m. –** Head home – full of actionable ideas, innovative business strategies, new friends, and a reconnection with the nation's leading retirement plan advisors.

Unless, of course, you've signed up the **CPFA Cram Session!**



**Reserve April 15-18, 2018 for next year's NAPA 401(k) Summit in Nashville, Tennessee!**

SAVE THE DATE - sign up and get all the 2018 updates at [napasummit.org](http://napasummit.org)